

# **Aussie Grills.com / Meco® Privacy Policy**

We at Meco® Corporation are committed to our customers' privacy. We respect the information you share with us about you, your interests, your grill/product, and your experiences with our products. The following outlines our policy regarding the privacy of information that you share with us.

## **Collection of Information**

This notice applies to all information collected or submitted on the Meco® Corporation Web Site. You may submit information at our Web Site to make requests, complete a survey, register for a promotion, contest, or sweepstakes, order products, send us an e-mail, or register to receive materials. Meco® Corporation may collect the following types of personal information that you submit: name, address, e-mail address, phone number, credit card/debit card information, gender, income level, education level, birthday, household members, and consumer interests.

## **The Way We Use Information**

We use the personally identifiable information that you provide about yourself: (i) when placing an order, only to complete that order; (ii) when completing a survey, only for marketing research or assessing customer satisfaction purposes; (iii) when registering for a promotion, contest or sweepstakes, only to select a winner; and (iv) when providing an email address, only to answer the email we receive. We may also use the information you provide in the course of a credit card transaction to inform you of new features and special offers from Meco® Corporation. We do not share this information with unaffiliated third parties except to the extent necessary to complete your order, to evaluate your survey or to process your entry without your express permission. Finally, under certain circumstances, Meco® Corporation may disclose personal information, including personally identifiable information, where required by law.

We and/or our [third party partners clarify/define] use non-identifying and aggregate information to display to you information and advertisements that match your interests and profile, to better design our Web Site and to share with advertisers.

## **IP Addresses and Cookies**

Meco® Corporation sometimes uses "IP addresses" (random numbers assigned to individual computers) to help diagnose problems with our servers, administer our web site, and anonymously track content preferences and traffic patterns. IP addresses are not linked to personally identifiable information. We also use "cookies" (small text files transferred from our web site to your hard drive) to recognize repeat users, track usage behavior, and facilitate your access to and use of our site. Cookies do not damage computer files or allow us or anyone else to access your personally identifiable information - they simply allow us to tailor information and advertisements to make your web site visits more enjoyable and meaningful (and enable us to provide you with personalized information, if you choose). They also provide information to us about site usage to help us improve and update our site.

## **Our Commitment to Information Security**

The security of the information you provide to Meco® Corporation is important to us. We use encryption software and other security measures to protect against the loss, misuse, and alteration of sensitive information under our control. However, Meco® Corporation site includes links to other sites, and when you choose to visit those sites, we are not responsible for their privacy policies or how they treat user information. In addition, we may permit third parties to offer registration-based services through our site. Their privacy policies may be different from ours and you should review the privacy policies of these parties when supplying personally identifiable information to them. We are not responsible for the actions and policies of these third parties.

Meco® Corporation strives to protect user information off-line as well. We restrict access to personally identifiable information to those employees who need the information to respond to your requests for services, such as a customer service representative or a shipping clerk.

## **Your Choice (Opt-Out Rights) / Contact Us**

We will send anyone who submits their name to register their products, enter contests, register for recipes or make comments periodic newsletters and advertisements via e-mail. If you do not wish to receive these communications, you may indicate your preference on the registration form when you submit your name on this site. We also provide instructions for opting out of e-mail communications at the end of each such communication. You may choose to opt-out of these communications and/or revise or update personal information by calling Customer Service at 1-800-251-7558 or by e-mail at contact us.

## **Additional Information**

Meco® Corporation reserves the right to alter our privacy policy as business or customer needs require. Any changes will be posted to our web site in a timely manner, and will become effective upon posting. This statement and the policies outlined here are not intended to and do not give you any contractual or other legal rights. To the extent not contradicted by this privacy policy, this privacy policy also incorporates the provisions of our Terms and Conditions.